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It's one thing to clear the benefit of it, compared to scrolling through flat 2D images, is that AR is much more dynamic and visual. For sure, it doesn't magically solve surgical challenges, but it can definitely cut down time to make decisions and improve doctor's situational awareness before the surgery even begins. One study examining the clinical efficacy of such a tool, Verimag, caught my eye. Pediatric surgeons in the University Hospital in Bologna used the tool to project holograms of the pathologies on patients before the operations. Doctors participating in the study agreed that 3D visualization substantially improved their ability to interpret pathology dimensions and their relationships with the surrounding organs and vessels. In an operating room, precision is everything, and that's why intraoperative AR navigation feels to me like one of the most natural applications of this technology. AR app displays critical anatomical information and vitals directly onto the surgeon's field of view, helping guide incisions, highlight hidden structures, and minimize potential risks.For surgeons, one of the biggest roadblocks is not the lack of skill, but the lack of "live" contextual information during complex procedures. With augmented reality, medical teams get a live, intuitive guide right in their field of vision instead of relying solely on themselves and the monitors.I saw an inspiring example of this AR application from UC Davis Health, where surgeons are using augmented reality goggles to literally "see through" patients during operations. These AR glasses project 3D models of organs and tissues directly onto the patient's body, allowing for incredibly precise navigation, almost like a GPS for surgery.Physical rehabilitation can be a long, frustrating process, and one of the biggest challenges for doctors is keeping patients motivated and consistent with their exercises. And AR can help with it. For patients, the technology makes rehab programs more interactive, visual, and even fun. Instead of vague instructions like "lift your arm like this," patients can see real-time visual cues, correct their movements instantly, and feel like they're part of a game rather than a medical routine. This level of engagement can make all the difference in recovering speed and long-term outcomes. A meta-analysis published in the *Journal of Biomedical Informatics* showed that 75% of studies of AR/VR rehabilitation efficiency reported improvements among the respondents, although AR is not yet poised to replace conventional therapies, this technology is a great complementary tool, especially for remote care interventions.An interesting example of AR for rehabilitation is MirrorAR. It's an AR-based app that captures patients' motions during exercise, detects 16 key joints without any sensors, and displays the core axes of movement to help therapists analyze patients' performance.AR powers remote care assistance and telemedicine and allows experienced medical specialists to virtually "stand" next to a local healthcare provider during a procedure, offering real-time guidance, insights, or step-by-step corrections. This use of AR can change healthcare in rural or underserved areas, enabling access to high-quality expertise. After all, according to the American Medical Association, about 65% of rural areas have a shortage of primary care physicians, so getting a top specialist on-site with AR is much simpler than arranging an in-person visit.One standout example of AR for remote assistance is Proximie, a platform that combines AR, AI, and telepresence to let surgeons collaborate from anywhere in the world. With Proximie, a remote surgeon can see exactly what the on-site surgeon sees, annotate directly into their field of vision, and guide procedures as if they were right there in the operating room. A clinical study of the tool found that the AR telemonitoring platform helps build medical competency safely in advanced-level surgical trainees performing complex procedures, like radical prostatectomy. "Many of Innovise's in-house MD consultants I talk to are truly excited about the opportunities AR opens for medical education — if only these tools existed when they were stuck with anatomy books! That's why our team is passionate about building these AR solutions, combining our deep knowledge of 3D visualization and doctors' hands-on medical expertise." Senior Technical Delivery Manager in Healthcare and Medical Technology at Innovise Share — copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. Build Your Own Telehealth in 10 Minutes Oops! We could not locate your form. Augmented reality (AR) is not limited to the gaming arena. Technology is creating gigantic waves in healthcare. Yes, you heard it right! AR in healthcare has created a future of limitless possibilities. The world of AR, with goofy-looking headgear and sci-fi detours, is ready to transform patient medical experiences. The next generation will make more distinguished advances, and we can expect more meaningful AR journeys. As a healthcare organization, you'd want to know everything about the thriving technology. We got you. In this blog, we will be looking at some of the most significant AR use cases in healthcare. Let's dive in! Advancements in Augmented Reality—Critical Insights Before we look at some of the promising insights of augmented reality in the medical field, here are some crucial facts: According to Gartner, 5G mobile network technology represents an opportunity to accelerate the adoption of AR. (Source) Gartner conducted a 5G enterprise survey. The study highlights that AR applications of 5G attract the highest expectations and are drivers of new revenue across all use cases and respondents. (Source) According to Forrester, by 2021, AR will be commonplace, while VR remains niche. (Source) According to Zion Market Research, the Global Healthcare AR/VR market will reach USD 5,115 Million By 2025. The estimate will be at a CAGR of around 29.2% between 2019 and 2025. (Source) Another critical insight that experts highlight is that the AR market will grow into an 18 billion USD valuation by 2023. (Source) Here's a quick sneak peek at the AR/VR market size. Source It's quite evident that augmented journeys are essential. The critical question is—what does it mean for your healthcare organization? How will you benefit from the augmented reality journey? Let's find out. Opportunities for Augmented Reality in Healthcare The new applications for AR in the healthcare sector can enhance patient care. How? First, AR can help doctors diagnose and treat patients accurately. With access to real-time patient data, they can perform functions better than before. Also Read: Developing a Healthcare App in 2024: What Do Patients Really Want? The novel ways of AR in the healthcare industry are groundbreaking. Let's check out some of the new opportunities. 1. Augmented Surgery Imagine the power of AR—surgeons visualize the bones and internal organs of patients without having to cut open a body. Now, that's great, isn't it? Surgeons can get access to real-time, life-saving patient information. They can now use this data during complicated or straightforward procedures. How? Surgeons can use AR to study their patients' anatomy. They can enter their MRI data and CT scans into an AR headset. Then, overlay specific patient anatomy on top of their body before going into surgery. The process will help surgeons to visualize muscles, bones, and internal organs. You're right without cutting open a body! With AR, surgeons can perform accurate and low-risk surgeries, saving time. Scenario: Surgeons and doctors at hospitals like Imperial College and St. Mary's Hospital in London have begun using Microsoft's HoloLens AR glasses during reconstructive surgery on patients who have suffered severe injuries. Startups in Augmented Surgery Let's look at some of the promising startups in the augmented surgery arena. Table 1. Startups in Augmented Surgery Startup Features BioFlightVR ( Offers VRAR doctor training and 360° enhanced videos - ARVR medical training module helps students and doctors refine their learning and increase retention. EchoPixel ( Uses medical imaging devices, helping physicians with displays of a 3D model, using CT images of a patient's abdomen - EchoPixel True 3D AR product uses medical image datasets, enabling medical professionals to see patient-specific anatomy in an open 3D space Vipaar ( AR video support solution - Enables surgeons to remotely project their hands into the display of a surgeon on site wearing the AR technology and guide during the procedure Proximie ( Provides hands-on virtual assistance - Enables a remote surgeon to virtually scrub-in Medical Realities ( Offers medical training products, specializing in AR/VR and gaming - Medical procedures can be viewable on consumer VR devices, such as the Oculus Rift 2. Augmented Diagnosis You must have observed that some patients find it challenging to describe their symptoms to doctors accurately. Now, with AR, patients will be able to express their symptoms better. The process will make it easier for doctors to determine their patients' symptoms and accurately diagnose them. Scenario: Imagine a patient coming to a doctor for a necessary shot. The nurse can now use AR to find veins easily. How? Using AccuVein, an AR startup that uses a handheld scanner, nurses can determine where the veins are. Startups in Augmented Diagnostics Let's look at some of the promising startups in the augmented diagnostics arena. Table 2. Startups in Augmented Diagnostics Startup Features Orca Health's EyeDecide ( A app can simulate the impact of specific conditions on a person's vision AccuVein ( Uses AR and a handheld scanner that projects over the skin and shows nurses and doctors where veins are in the patients' bodies Augmedix ( Cuts down on administration - A technology-enabled documentation service where physicians don't have to check their computers during patient visits and generate medical notes in real-time SentAR ( Helps transform the experience in interventional procedures using real-time holography of the patient's anatomy and catheter location Altheer ( Helped establish AIR (Augmented interactive Reality) computing - AIR Smartglasses integrates hand-tracking and gesture control with their see-through display, enabling users to interact using familiar gestures, voice commands, and motion tracking. Merit ( company)) - Assists doctors and surgeons with patient information and data with a total AR experience 3. Augmented Practice What happens when medical students make mistakes in a real-life procedure? You're right! It would be disastrous. However, learning in the dissection lab and real-life methods is essential. Now, that's where AR can be revolutionary in the field of medicine and education. Medical institutions are beginning to implement AR into their curriculum to provide students with valuable hands-on learning experiences. With AR in education, it would be easy to simulate patient and surgical encounters for students. AR technologies can allow medical students to visualize and practice theories during their training. Scenario: Using AR apps, students can check out the overlay anatomy data on their 3D human skeleton. The visualization would help them to understand better how the human body works. Startups in Augmented Practice Let's look at some of the promising startups in the augmented practice arena. Table 3. Startups in Augmented Practice Startup Features ImmersiveTouch ( Provides hi-tech solutions in training and education using VR/AR - Offers comprehensive education solutions, including next-generation surgical simulators and learning management systems Touch Surgery ( Allows users to practice surgery irrespective of time and place - Disseminates the best techniques and procedures to improve the quality of operation worldwide As you can see, there's an enormous opportunity for the healthcare industry with innovative new AR products and applications. As forward-thinking healthcare providers, you need to investigate the use cases that are most suitable for your businesses. Practical Use Cases of AR in Healthcare AR applications in healthcare aren't limited to AR glasses. Today, Physicians are using AR very effectively during interventional procedures. Examples include Computerized Tomography (CT) and Magnetic Resonance Imaging (MRI) visualization paths. You would also find AR used increasingly in medical education. So, the possibilities are limitless, fun, and exciting. Let's explore some significant real-life use cases of how AR apps are improving the patient's medical experience. 1. Augmented Reality Showing Defibrillators Nearby and Saving Lives Picture this—you have a relative who you collapses suddenly. What would you do? Yes, after controlling the rush of emotions, you'd wish to reach out to someone. You may think of calling a doctor, an ambulance, or your friends for help. Here's an interesting option. You can consider downloading the Lavar reality browser combined with AED4EU app to your phone next to the basic emergency numbers. If you get into a similar situation, then you will be able to help more. Lucien Engelen, who worked at the Radboud University Nijmegen Medical Centre, created the AED4EU, which can add places where automated external defibrillators or AEDs are located. The great part—physicians can access the database through the new application. You can also project the exact location of the nearest AEDs on the screen of your phone with the Lavar browser. Next, it would take less than a few minutes to find them and get help the ones in need. 2. Virtual Collaboration Between Physicians With AR What if the primary surgeon is miles away? AR can come to your rescue. If the primary surgeon is away, and a specialist on hand has possession of AR tools, then the professional can follow instructions and help. Doctors can use AR with collaborative surgeries, and even have effective meetings on any medical issue with AR video conferencing. It could be a life-saving moment with specialists located far away from the clinic helping out. 3. Google Glass Can Help Guide New Mothers with Breastfeeding Google Glass can help mothers struggling with breastfeeding get some expert help. Melbourne-based innovation company Small World conducted a Google Glass trial with the Australian Breastfeeding Association. In the trial, telephone counselors could see through the eyes of mothers while they breastfed at home. The insights could help struggling mothers get expert help throughout the day. The best part—the mothers didn't have to put down their babies from their arms. 4. Augmented Reality in Surgery Surgeries used to have a high mortality rate. Now, with AR, procedures can be much safer than before. AR can assist doctors and specialists, providing them with all the necessary information when trying to save patients' lives. As physicians operate, they can be more aware of organ location, meshes of the vein, and diagnosis reports appearing right in front of their eyes. Here's how AR can help. 5. Augmented Reality in Spinal Surgery Source The technology can undoubtedly help to minimize risks. Moreover, it will help to reduce detailed surgical processes dramatically. 5. Augmented Reality can Help Patients to Describe Their Symptoms Better An accurate diagnosis needs symptoms detailed accurately. You may have observed that patients quite