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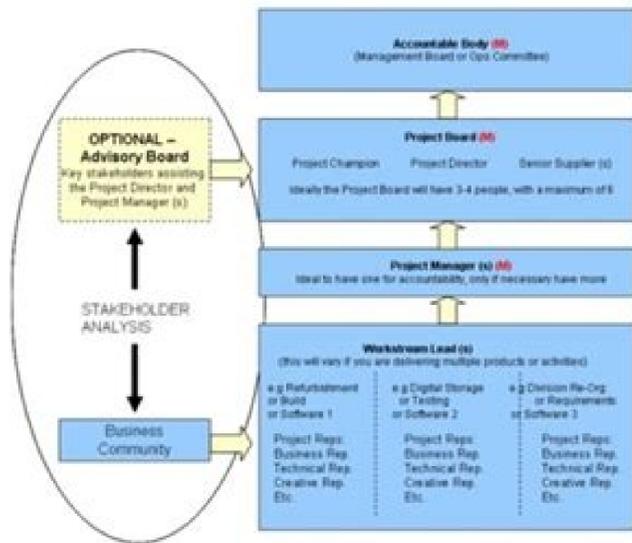
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PROJECT STAKEHOLDER ANALYSIS

PURPOSE

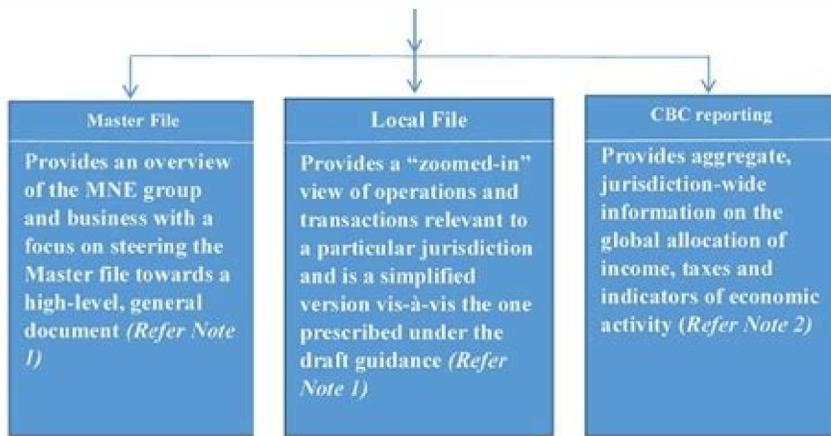
The purpose of stakeholder analysis is to inform the Project Board and Project Manager who should contribute to the project, where barriers might be and the actions that need to be taken before detailed project planning.

The identification of stakeholders will also assist in determining who would form part of the Advisory Board and Business Community in the Project Organisation. Sometimes, it will be obvious who the key stakeholders are, but for more complex projects, a formal analysis is likely to be helpful.



CONTENTS

Purpose..... 1
 Stakeholder Analysis..... 2
 Stakeholder Interview..... 2
 Influence / Interest Grid..... 3
 Guidance notes..... 4



What can SPCC Plan?
 Factors to consider for SPCC plans:
 - Do you have a history of
 - Do you have over 1,000
 - Do you have over 1,000

Table 5.1: Different Planning Periods

Time horizon	Examples
Short-range planning	Annual plan - Sales revenue - Production - Research requirements - Current expenses budget
Intermediate-range planning	Development of new products Development of new processes Modernisation of facilities
Long-range planning	Construction of underground railway project Long-range production or warehouse facilities

